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Jadi Imaging Technologies makes its debut

This year will mark Jadi Imaging Technologies' first appearance in the Kuala Lumpur Rat Race. According to quality control manager Goh Kok Han, who is the team leader for the Mixed Category team, they signed up immediately upon hearing about the race this year and if given the opportunity, would participate again next year.

"Working up a sweat to run across KL for a charitable cause seems like an enjoyable move and the right thing to do," he says in an email interview.

Besides encouraging benevolence towards the underprivileged, Goh believes that the Rat Race promotes a healthier lifestyle among working professionals and fosters unity among the different races that come together to run for the same cause.

In preparation for the Rat Race, members of the team have been working out every day to boost their overall fitness levels and following a healthy diet to manage their weight and



replenish vital nutrients.

Goh says Jadi hopes to set an example for other small cap companies in giving to the less fortunate. "For us, it is not about winning the race but an act of kindness, which will hopefully influence Corporate Malaysia and society to do the same."

Extracted from: "Some RM550,000 collected from 22 companies so far", Corporate section, page 72, The Edge Malaysia.

